



# The value of NCD modelling and the role of EConDA

Prof. Klim McPherson

#EConDAconf

[www.econdaproject.eu](http://www.econdaproject.eu)

This presentation arises from the project EConDA which has received funding from the European Union in the framework of the Health Programme

# What is NCD modelling?

- Computer model that simplifies reality
- Estimates the extent different inputs (e.g. behaviours) affect different outcomes (e.g. disease).
- NCD modelling estimates the extent to which one or more risk factor (e.g. smoking and obesity) affects the incidence of NCDs.



# The value of NCD modelling

Eur J Epidemiol (2014) 29:867–870  
DOI 10.1007/s10654-014-9978-0

COMMENTARY

## The Brighton declaration: the value of non-communicable disease modelling in population health sciences

Laura Webber • Oliver T. Mytton • Adam D. M. Briggs •  
James Woodcock • Peter Scarborough • Klim McPherson •  
Simon Capewell

87% deaths due to NCDs  
in Europe

How will the burden  
change over time?

What are the effects of  
policy interventions?

Modelling is key for  
resource planning,  
surveillance, responding to  
the NCD epidemic



# Methods – What is microsimulation?

- A range of different methods used
- Microsimulation methods simulate a virtual population.
- Reproduce the characteristics and behaviour of a large sample of individuals
- Characteristics can evolve over the life course, for example births, exposure to risk factors.



# Why microsimulation?

- ▶ Best method for risk factor and chronic disease modelling by the OECD (Oderkirk, 2012).
- ▶ Can simulate entire populations.
- ▶ Offer flexibility to test a range of ‘what if’ policy scenarios related to prevention, treatment and the organisation and financing of care.
- ▶ more capable of answering a greater variety of challenging policy questions.
- ▶ Take account of history – which matters when considering NCDs.
- ▶ Account for dynamical changes in risk factors over time.



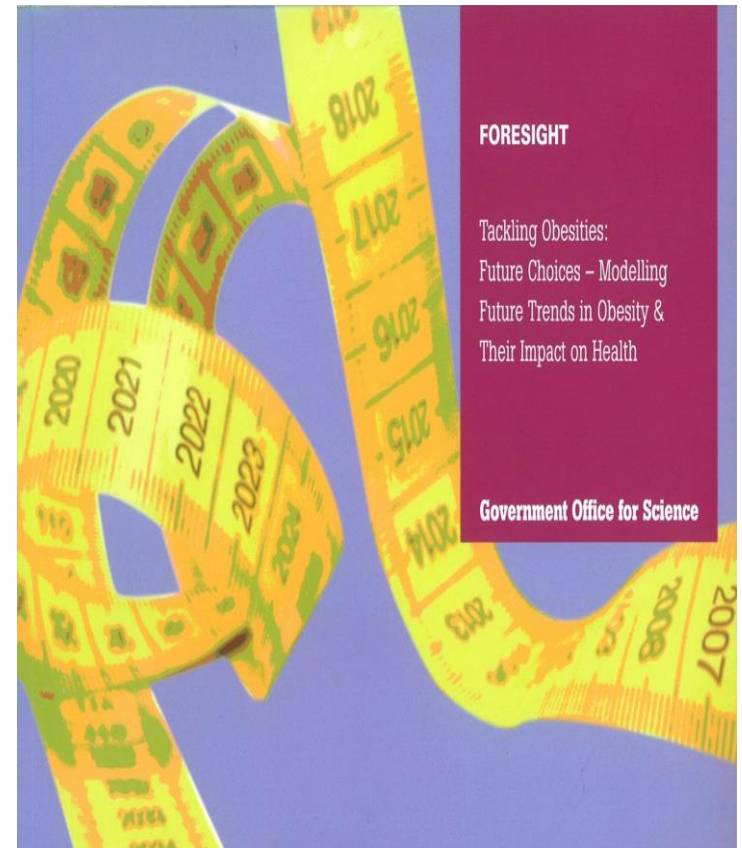
Toward a New  
Comprehensive  
International Health and  
Health Care Policy  
Decision Support Tool

Jillian Oderkirk, Franco Sassi, Michele  
Cecchini and Roberto Astolfi, OECD Health  
Division



# Where we started

McPherson K, Marsh T, Brown M. *Foresight tackling obesity: Future choices – modelling future trends in obesity and the impact on health*. Foresight Tackling Obesity, 2007: Future Choices <http://www.foresight.gov.uk>.





# Reports and papers

## THE LANCET

Volume 378 · Number 9793 · Pages 741-848 · August 27-September 2, 2011

www.thelancet.com

"The conclusions are unambiguous. We need collaborative societal changes in many aspects of our environment to avoid the morbid consequences of overweight and obesity."

See Comment page 743

### Editorial

Framework convention for obesity control  
See page 741

### Articles

Relevance of breast cancer hormone receptors and other factors to the efficacy of adjuvant tamoxifen  
See page 771

### Articles

Pulse oximetry screening for congenital heart defects in newborn infants  
See page 785

### Articles

Effect of mobile phone text message reminders on Kenyan health workers' adherence to malaria treatment guidelines  
See page 795

### Series

Obesity 1, 2, 3, and 4: Global obesity pandemic: Health and economic burden of projected obesity trends in USA and UK; Quantification of effect of energy imbalance on bodyweight; Changing the future of obesity  
See pages 804, 815, 826, and 838

£5.00 Registered as a newspaper · ISSN 0140-6736  
Founded 1823 · Published weekly

### ISSUE REPORT

## F as in Fat:

### HOW OBESITY THREATENS AMERICA'S FUTURE

# 2012



 **Trust for America's Health**  
WWW.HEALTHYAMERICANS.ORG

SEPTEMBER 2012

PREVENTING EPIDEMICS.  
PROTECTING PEOPLE.



Robert Wood Johnson Foundation



# Reports and papers

Downloaded from <http://bmjopen.bmj.com/> on September 5, 2015 - Published by group.bmj.com

Open Access

Research

## BMJ Open The future burden of obesity-related diseases in the 53 WHO European-Region countries and the impact of effective interventions: a modelling study

Laura Webber,<sup>1</sup> Diana Divajeva,<sup>1</sup> Tim Marsh,<sup>1</sup> Klim McPherson,<sup>2</sup> Martin Brown,<sup>1</sup> Gauden Galea,<sup>3</sup> Joao Breda<sup>3</sup>

OPEN ACCESS Freely available online

PLOS ONE

## High Rates of Obesity and Non-Communicable Diseases Predicted across Latin America

Laura Webber<sup>1\*</sup>, Fanny Kilpi<sup>1</sup>, Tim Marsh<sup>1</sup>, Ketevan Rtveladze<sup>1</sup>, Martin Brown<sup>1</sup>, Klim McPherson<sup>2</sup>

<sup>1</sup> National Heart Forum, London, England, <sup>2</sup> New College, University of Oxford, Oxford, England

### Abstract

Non-communicable diseases (NCDs) such as cardiovascular disease and stroke are a major public health concern across Latin America. A key modifiable risk factor for NCDs is overweight and obesity highlighting the need for policy to reduce prevalence rates and ameliorate rising levels of NCDs. A cross-sectional regression analysis was used to project BMI and related disease trends to 2050. We tested the extent to which interventions that decrease body mass index (BMI) have an effect upon the number of incidence cases avoided for each disease. Without intervention obesity trends will continue to rise across much of Latin America. Effective interventions are necessary if rates of obesity and related diseases are to be reduced.





## Cost Effectiveness modelling

### Managing overweight and obesity among children and young people: lifestyle weight management services

Overview and resources



Guidance

 Download

 Share

 Print

NICE guidelines [PH47] Published date: October 2013


### Managing overweight and obesity in adults – lifestyle weight management services

Overview and resources



Guidance

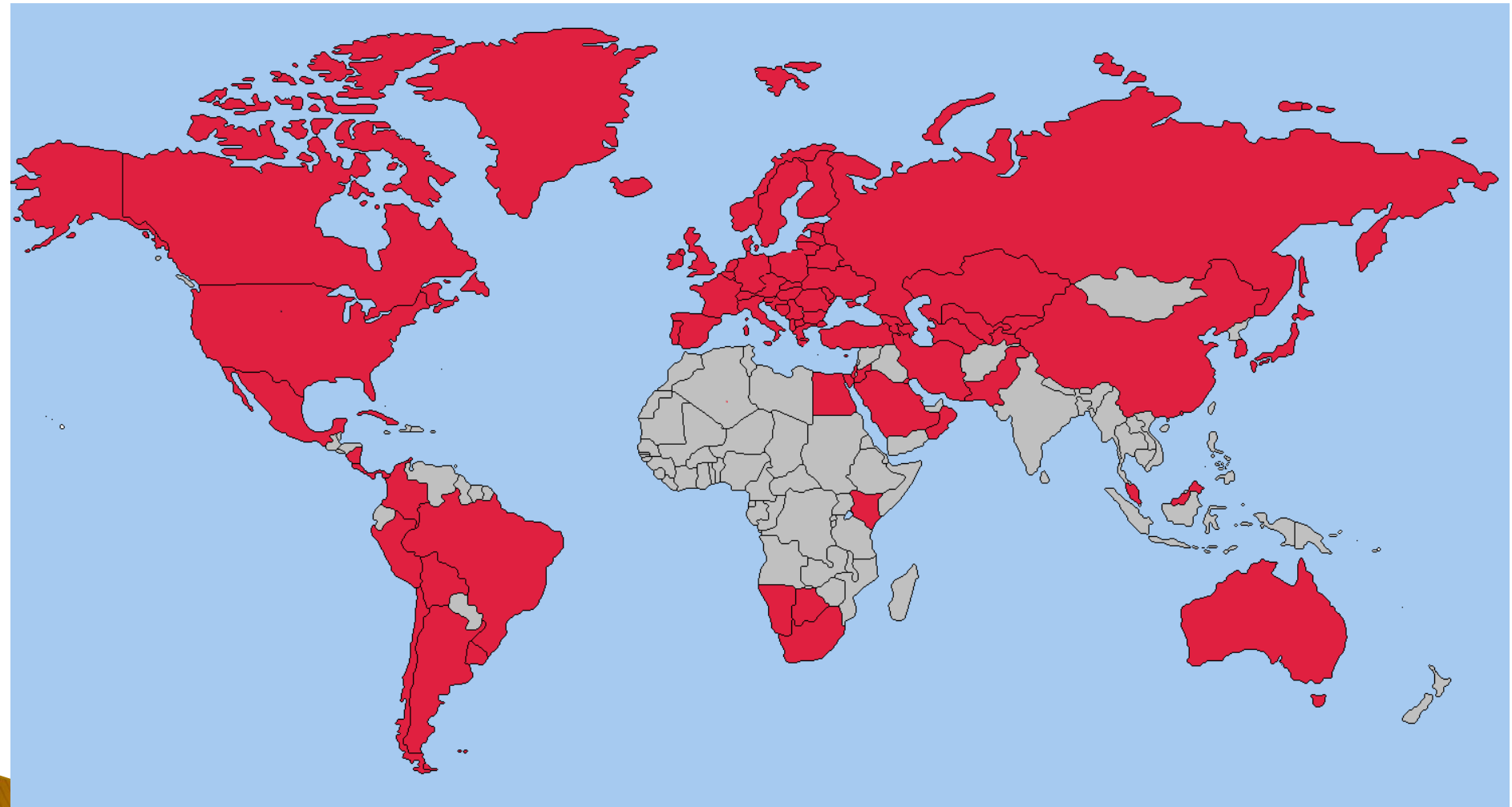
 Download

 Share

 Print

NICE guidelines [PH53] Published date: May 2014

# Work throughout the World



# Further development – EConDA

- ▶ Extended existing microsimulation to include **multi-stage** diseases
- ▶ Includes the ability to test **prevention, screening** and **treatment** interventions within the same model
- ▶ Tests the cost-effectiveness of a range of policy interventions across 8 countries
- ▶ Monitors future burden of behavioural risk factors by social groups
- ▶ Provides **tools** for use by policy makers to make the case for prevention policies for NCDs

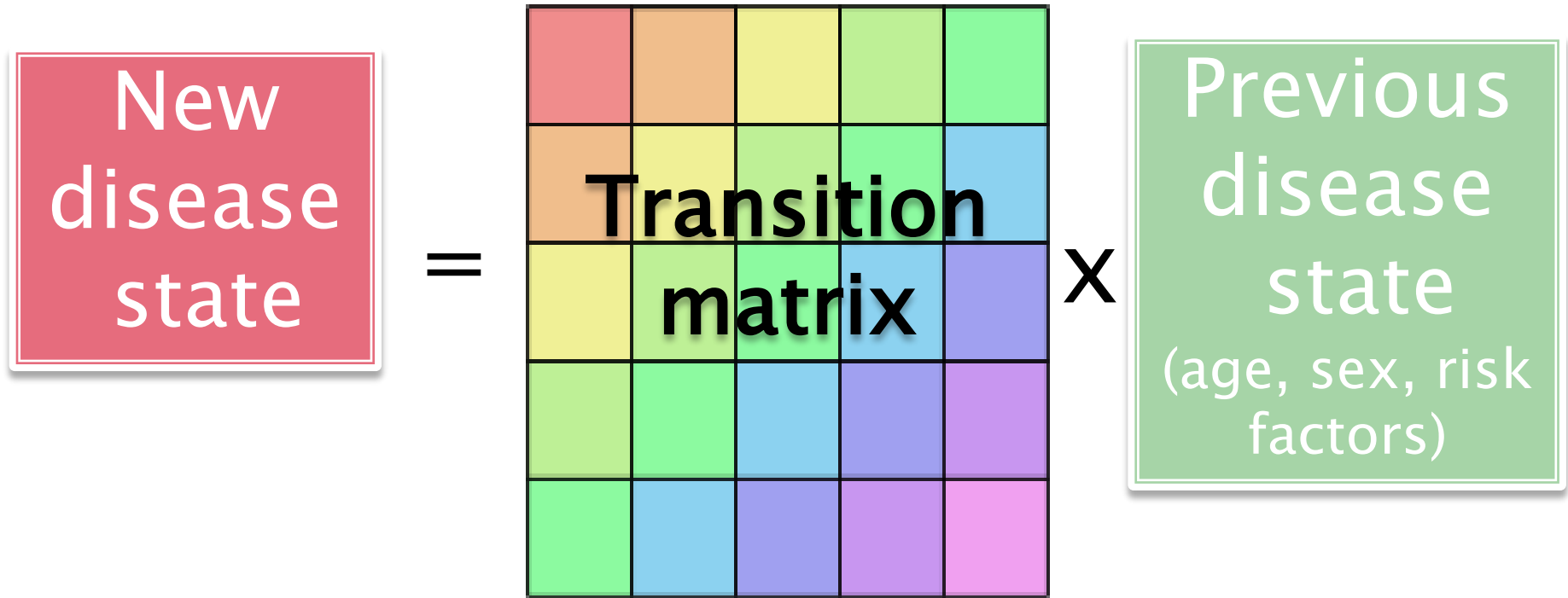


# The future

- ▶ Multi-risk, multi-stage disease model to include:
  - Additional diseases (cancers, liver disease)
  - Additional combined risk factors (alcohol, salt, physical activity, cholesterol)
- ▶ New data



# The future: Multiple disease and disease stage transitions (for given sex and risk factors)



Each individual state is updated each year. The probability of getting a disease, dying from a disease. Age increases by 1 year each year.

